

Initiating a Public-Private Partnership

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Course Description

Public-private partnerships borrow the best attributes from each sector. Public agencies benefit from the private sector's technical expertise and efficiencies, while private organizations benefit from the public sector's authority, fixed assets and distribution channels. Learn more about public-private partnerships, including how to initiate one.

Learning Objectives

- Identify goals of public-private partnerships.
- Decide what steps should be taken before initiating a partnership.
- Identify ways that partnerships help organizations and agencies work together.

Discussion Questions:

1. Think of a problem in your community. How could a PPP help solve that problem? What would be the first step to creating this partnership?
2. Think about an organization with whom you'd like to partner. How would you approach this organization? How do your strategic objectives align with the organization's?

Developmental Action:

1. Make a list of the resources your organization can contribute to a public-private partnership. These can be physical, financial and human resources.